



LEARN. EARN. LIVE BEST.
LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.
LEARN. EARN. LIVE BEST.
LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.
LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.
LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.
LEARN. EARN. LIVE BEST.
LEARN. EARN. LIVE BEST.

LEARN. EARN. LIVE BEST.



20-MINUTE EXPRESS TECHNIQUES

CLASS STATEMENT: Give Me 20! Everyone has 20 minutes extra to boost their look. Get new request clients or current clients introduced to lightening with low commitment, quick and easy techniques.

CLASS DESCRIPTION: Sun-kissed Shimmer, Face Framing, Glimpse of Glamour, Casual Accents, Spotlight Color and more! Incorporate these quick and easy techniques into your daily schedule to give your clients look a boost of blonde, or get the younger clients introduced to low commitment color.

TARGET CUSTOMER: Experienced Level: Stylists who want to increase their creativity for quick services and salon menu to appeal to the younger client or clients needing a boost to update their look. Utilize all Social Media Channels to build a clientele looking for quick and unique services.

TOP 3 CLASS TAKEAWAYS:

- Quick and Easy Creative Lightening Techniques in 20 minutes or less
- Build Social Media skills! Everyone is searching for the stylist who can provide the most unique haircolor formulas. Maximize your Salon Service Menu with service experiences that speak to your client like never before
- Positioning Blonde Idol among the entire Redken Lightening Portfolio

REDKEN
ARTIST

MEGHAN MCGRATH

DATE

SEPTEMBER 24TH, 2023

TIME

9:30 AM – 4:30 PM

LOCATION

SUMMIT SALON SERVICES HEADQUARTERS
105, 10905-48TH ST. S.E.
CALGARY, AB

CONTACT

SUMMIT SALON SERVICES OR LOCAL SUMMIT SALES CONSULTANT

INVESTMENT

1 DAY PROGRAM - \$325 PLUS TAX OR 113,750 C5A POINTS

TOOLS

TOOL LIST WILL BE EMAILED