



LEARN. EARN. LIVE BEST.  
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# PRINCIPLES OF DESIGN

**CLASS STATEMENT:** Design Boot Camp.

**CLASS DESCRIPTION:** Learn to create looks for your salon environment and take your skills to the next level. Learn the foundation of the Principles of Design and how to create and recreate any look based on Redken Principles.

**TARGET CUSTOMER:** Essential Level: Any level stylist looking to gain knowledge of the growing opportunities within the salon industry and learning new methods.

## TOP 3 CLASS TAKEAWAYS:

- Learn how to analyze a photo to recreate the look for your client
- Learn to customize the latest trends to each clients face shape
- Build your Social Media using Redken's business building tips

REDKEN ARTIST	LUDOVIC JAN
DATE	OCTOBER 1 <sup>ST</sup> & 2 <sup>ND</sup> , 2023
TIME	9:30 AM – 4:30 PM
LOCATION	SUMMIT SALON SERVICES HEADQUARTERS 105, 10905-48 <sup>TH</sup> ST. S.E. CALGARY, AB
CONTACT	SUMMIT SALON SERVICES OR LOCAL SUMMIT SALES CONSULTANT
INVESTMENT	2 DAY PROGRAM - \$550 PLUS TAX OR 192,500 C5A POINTS
TOOLS	TOOL LIST WILL BE EMAILED