



LEARN. EARN. LIVE BEST.  
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# PRINCIPLES OF DESIGN

**CLASS STATEMENT:** Design Boot Camp.

**CLASS DESCRIPTION:** Learn to create looks for your salon environment and take your skills to the next level. Learn the foundation of the Principles of Design and how to create and recreate any look based on Redken Principles.

**TARGET CUSTOMER:** Essential Level: Any level stylist looking to gain knowledge of the growing opportunities within the salon industry and learning new methods.

## TOP 3 CLASS TAKEAWAYS:

- Learn how to analyze a photo to recreate the look for your client
- Learn to customize the latest trends to each clients face shape
- Build your Social Media using Redken's business building tips

REDKEN  
ARTIST

LUDOVIC JAN

DATE

OCTOBER 29<sup>TH</sup> & 30<sup>TH</sup>, 2023

TIME

9:30 AM – 4:30 PM

LOCATION

MC COLLEGE  
10345 107 ST NW #301  
EDMONTON, AB

CONTACT

SUMMIT SALON SERVICES OR LOCAL SUMMIT SALES CONSULTANT

INVESTMENT

2 DAY PROGRAM- \$550 PLUS TAX OR 192,500 C5A POINTS

TOOLS

TOOL LIST WILL BE EMAILED