

KaO
SALON DIVISION

**BUSINESS
BUILDER**

SUMMIT

GOLDWELL. KERASILK KMS VARIS

MARCH/APRIL 2024



NEW

**KMS CONSCIOUS STYLE
BEACH STYLE CREME**
**SUPERB STYLING PERFORMANCE
WITH GENUINE GREEN CREDENTIALS**

INTERACTIVE FORMAT

CLICK ON THE ICONS THROUGHOUT TO LEARN MORE!





SYSTEM DEVELOPER LOTION 1L

MADE FOR TOPCHIC, COLORANCE AND OXYCUR PLATIN

Available in:
2%, 3%, 6%, 9%, 12%

SAVE 30%



↓ SYSTEM ACTIVATION GUIDE

🌐 SYSTEM UNLIMITED CREATIVITY

SYSTEM BONDPRO+

ENSURE EXCEPTIONAL HAIR QUALITY

System BondPro+ Protection Serum 500mL

System BondPro+ Nourishing Fortifier 500mL

SAVE 30%



🌐 BONDPRO+ A NEW LEVEL OF COLOR EXPERTISE

LIGHTDIMENSIONS OXYCUR PLATIN LIGHTENER

UP TO 9+ LEVELS OF LIFT

500G

1000G

SAVE 33%



↓ LIGHTDIMENSIONS ACTIVATION GUIDE

▶ OXYCUR PLATIN MEET THE PRODUCT

All items available while supply lasts. Offers cannot be combined.



DUALSENSES SERUM SPRAY 150ML

FOR EASY STYLING & HEAT PROTECTION

Available in:

Blondes & Highlights, Bond Pro, Color,
Curls & Waves, Rich Repair, Ultra
Volume

SAVE
30%





DUALSENSES 60SEC TREATMENT 200ML

REGENERATE HAIR INSTANTLY

Available in:

Blondes & Highlights, Bond Pro, Color, Color Extra Rich,
Just Smooth, Rich Repair, Silver

 DUALSENSES
BEAUTIFUL HAIR IS IN
YOUR HANDS

 DUALSENSES
ACTIVATION GUIDE

SAVE
30%



All items available while supply lasts. Offers cannot be combined.



KERASILK
SALON GUIDE



KERASILK
A NEW ERA OF
HAIR CARE

KERASILK TRAVEL KITS

SAVE
22%

REPAIR TRAVEL KIT

- 1 Repairing Shampoo 75mL
- 1 Repairing Conditioner 75mL
- 1 Recovery Mask 50mL
- 1 Repairing Spray 50mL



VOLUME TRAVEL KIT

- 1 Volumizing Shampoo 75mL
- 1 Strengthening Mask 50mL
- 1 Volumizing Spray 50mL
- 1 Texturizing Finishing Spray 75mL



SPECIAL PRICE

RECEIVE A SET OF FREE TRAVEL KITS IN YOUR NEXT PURCHASE OF KERASILK

SAVE
39%

PURCHASE:

\$200.00 Minimum: KERASILK Retail

RECEIVE FREE:

- 2 KERASILK Repair Travel Kit
- 2 KERASILK Volume Travel Kit



All items available while supply lasts. Offers cannot be combined.

AVAILABLE APRIL 1

NEW KMS CONSCIOUS STYLE BEACH STYLE CREME



LOVE THE OCEAN? LET IT SHOW.

Effortlessly create just-back-from-the beach hair. Formulated in partnership with Carbonwave to use reclaimed Sargassum seaweed, which cleans up our beaches and provides the perfect consistency for the ultimate beachy results.



↓ BEACH STYLE CREME
PRODUCT INFORMATION

BUY NOW AT 20% SAVING



Scan the QR Code for more information

All items available while supply lasts. Offers cannot be combined.



KMS HAIRPLAY STYLING GEL

PROVIDE GLOSSY SHINE & LONG-LASTING HOLD

200ML

750ML

SAVE 30%



 **STYLING GEL**
PRODUCT INFORMATION

 **STYLING GEL**
FOR ALL HAIR TYPES

KMS TAMEFRIZZ

CONTROL FRIZZ & ELIMINATE FLYAWAYS

SAVE 30%



SMOOTHING RECONSTRUCTOR
200ML

» Revives and softens even the most deeply stressed or over-worked hair.

 **SMOOTHING RECONSTRUCTOR**
PRODUCT INFORMATION



DE-FRIZZ OIL
100ML

» Provides frizz and humidity control for up to 3 days.

 **DE-FRIZZ OIL**
PRODUCT INFORMATION



SMOOTHING LOTION
150ML

» Eliminates flyaways and frizz while blow drying.

 **SMOOTHING LOTION**
PRODUCT INFORMATION

All items available while supply lasts. Offers cannot be combined.

VARIS DRYER

BRUSHLESS TECHNOLOGY.
FLAWLESS RESULTS.

SAVE
10%

Softer Better Faster
Stronger: Speed dry
concentrator for
targeted drying.

The most eco-friendly way to dry your hair: The powerful motor of the VARIS DRYER dries hair faster and quieter, with low emissions and energy consumption.

Extremely quiet: Low decibel level makes it easier to hear clients while blow drying.

BRUSHLESS TECHNOLOGY. FLAWLESS RESULTS.

The patented* motor of the VARIS Dryer dries hair quickly and quietly.

- Ultra-lightweight design — weighs .4kg
- 1800 watt long-lasting** motor dries hair quickly
- Eco-friendly: Generates low emissions and can help reduce energy consumption**
- Hydroionic Crystals are infused into the barrel of the dryer to hydrate and condition hair

 **VARIS**
BRAND BROCHURE

All items available while supply lasts. Offers cannot be combined.

* Patent US 2012/0212087

** Compared to hairdryers with an AC or DC motor



presented by

KaO
SALON DIVISION

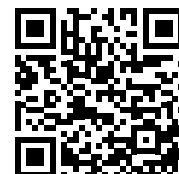


**global
creative
awards**

GOLDWELL. KERASTILK KMS ORIBE

**enter the global
creative awards.**

Submission will open in May 2024



CONGRATULATIONS TO OUR CANADIAN WINNERS FROM 2023

MARILYN VENDITTELLI

INdustry Hair and Esthetics

GOLD - Men's Hairstylist of the Year
BRONZE - Creative Haircutter of the Year



@marilynvendittellihair

SAMANTHA DIXON

INdustry Hair and Esthetics

GOLD - New Talent Colorist of the Year



@hairbysam.dixon

TINA CASCIATO

Renaissance Salon & Estetica

BRONZE - Creative Colorist of the Year



@tinacasciato

INCLUDING AN ALL CANADIAN PODIUM FOR SALON TEAM OF THE YEAR

INdustry Hair and Esthetics

GOLD - Salon Team of the Year



@industryhair_niagara

Salon Cyan

SILVER - Salon Team of the Year



@saloncyan

Renaissance Salon & Estetica

BRONZE- Salon Team of the Year



@renaissancesalonestetica