

GOLDWELL

Colorance Gloss Tones

The Ultimate 10-Minute Gloss-Up



BEST TONING PRODUCT:
GOLDWELL COLORANCE GLOSS TONES



BOOSTS REVENUE

Easy add-on to any salon appointment



SAVES TIME

Quick 10-minute service



CLEAN FORMULA

Ammonia-free and vegan formula¹

KEY BENEFITS:

- o **Showstopping Shine:** Luminous color results with up to 3x more shine.²
- o **Visibly Repairs:** New acidic formula with IntraLipid Technology for up to 5x better detangling and combability on damaged hair.³
- o **True Durability:** True-to-tone color that last up to 50% longer.⁴

¹No animal-derived ingredient. ²Vs. untreated hair. ³Combability test on wet hair vs. one of the leading competitors. ⁴Compared to one of the leading competitors.

@GOLDWELLCA



GLOW TO GO

NEW! RED & BROWN SHADES

	NATURALS										WARM										COOL										CLEAR																							
	N	BN	B	BB	Gpk	GB	KG	OR	CR	BC	S	PV	V	PN	CP	AV	M	CLEAR																																				
10																																																						
9																																																						
8																																																						
7																																																						
6																																																						
5																																																						
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TRIAL KIT

CONTAINS:

- 1 NEW! 70R Colorance Gloss Tones 60mL
- 1 NEW! 4BN Colorance Gloss Tones 60mL
- 1 NEW! 6BN Colorance Gloss Tones 60mL
- 1 NEW! 6N Colorance Gloss Tones 60mL
- 1 NEW! 8N Colorance Gloss Tones 60mL
- 1 System Developer 2% Lotion 1L
- 1 Colorance Applicator Bottle
- 1 Colorance Gloss Tones Fact Sheet



SAVE
34%

REDS & BROWNS LAUNCH OFFER

PURCHASE:

- 1 each NEW! Colorance Gloss Tones Reds & Browns 60mL (17 shades in total)

RECEIVE FREE:

- 2 System Developer 2% 1L
- 2 System Structure Equalizer 150mL
- 2 Colorance Applicator Bottle
- 1 Colorance Gloss Tones Swatch Ring
- 1 Colorance Gloss Tones Activation Guide
- 1 Colorance Shade Indicator Tab Set



SAVE
40%

Interested in the entire Goldwell Colorance Gloss Tones line, including blonde shades? Ask about our Complete New Account Offer.

Offers valid while supplies last. Offers valid while supplies last.

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**BLONDE
WITH
CONFIDENCE**

LightDimensions SilkLift Lightener

SAVE
30%



**BEST LIGHTENING
SYSTEM:
GOLDWELL
LIGHTDIMENSIONS**



○ CLAY
400G

○ ZERO AMMONIA
STRONG
500G

○ CONTROL ASH
○ CONTROL PEARL
500G



System @Pure Pigments

SAVE
20%

Additive for Color Reflection & Shine

50ML

AVAILABLE IN:

Cool Pink, Cool Violet, Matte Green, Pearl Blue,
Pure Orange, Pure Red, Pure Violet, Pure Yellow

DUALSENSES 60SEC TREATMENT 200ML

SAVE
25%

AVAILABLE IN:
Blondes & Highlights
Bond Pro
Color
Color Extra Rich
Just Smooth
Rich Repair
Silver



STYLESIGN HAIRSPRAY

SAVE
25%

AVAILABLE IN:
Working Hairspray 300mL
Compressed Working
Hairspray 150mL
Extra Strong Hairspray 300mL
Strong Hairspray 300mL





KERASILK

HAIRSPRAY INFUSED WITH BIOMIMETIC SILK & BLUE LOTUS EXTRACT

For hair as strong and beautiful as silk.

**SAVE
20%**

MULTI-PURPOSE HAIRSPRAY 300ML

Creates styles with long-lasting, touchable hold and natural shine for up to 72h*

TEXTURIZING FINISHING SPRAY 200ML

Creates satin-like texture with flexible, restylable hold for up to 5x more body* from root to tips

ULTIMATE HOLD HAIRSPRAY 300ML

Ensures excellent style longevity with ultra-strong hold up to 72 hours and gives hair up to 128% more shine*



* Instrumental test – comparison vs. no product

VARIS

**SAVE
10%**

ALLIGATOR CLIPS

Strong grip for styling all hair textures both wet and dry.

- Use for sectioning hair during blow drying, coloring services and cutting
- Safe to use with Elumen color
- Set of 6



NO CREASE STYLING CLIPS

Excellent clips for styling and finishing hair.

- Will not leave any marks on the hair
- 6 Large Clips and 6 Small Clips included
- Also good to keep fringe and flyaways off of face



SPRAYER

Continuous spray quickly covers large areas.

- Fine mist distributes water evenly resulting in less hand fatigue compared to a standard trigger spray bottle
- 300mL refillable bottle



THERMAL MAT

Protects styling stations and vanities from heat damage.

- Heat-resistant silicone mat 500°F
- Rolls up for convenient storage





WEAR YOUR HAIR
THE WAY YOU WANT



@KMSHAIRCA



Offers valid while supplies last.

SAVE 25% ON ALL FINISH PRODUCTS

kms
HAIR

**SAVE
25%**

- AVAILABLE IN:**
- ALLSMOOTH Anti-Frizz Serum 100mL
 - ALLSMOOTH Intense Nourishing Oil 100mL
 - HAIRPLAY Dry Texture Spray 200mL
 - HAIRPLAY Dry Wax 150mL
 - HAIRPLAY Playable Texture 200mL
 - HAIRSTAY Anti-Humidity Seal 150mL
 - HAIRSTAY Dry Oil Hairspray 150mL
 - HAIRSTAY Firm Finishing Spray 300mL
 - HAIRSTAY Working Spray 300mL
 - THERMASHAPE 2-In-1 Spray 200mL



SHAMPOO & CONDITIONER 3.8L

**SAVE
30%**

- AVAILABLE IN:**
- COLORVITALITY, MOISTREPAIR

SHAMPOO 3.8L
CONDITIONER 3.8L

