

# SUMMIT



issue 2 of '24

mar apr

[www.summitsalons.ca](http://www.summitsalons.ca)

## DO YOUR THING SPRING

### **THAT NEW NEW**

redken acidic color  
gloss extend color,  
condition + shine  
between visits

### **SMOOTH OPERATOR**

time to unfriend frizz  
amika's new lineup  
seriously slaps

### **DON'T MISS OUT**

education classes are  
selling out quick, snag  
your spot

# STALK US

@summitsalonservices  
dbl tappin' like it's our day job!



@hannah\_ruth\_hair



@unsuncosmetics



@brookeblends



@ponyhairextensions



@modelmullet



@kerasilk



@hopeatsalonsociety @stefanatsalonsociety



@redken



@hairxkristel

cover: @evohair



ISSUE 1  
OF 2024



# summit shoutouts



### eau salon

location: regina  
owner: orla farrell  
ig: @eausalon.yqr

### what's your fave part about the hair and beauty industry?

there are two main things that i absolutely love about this industry. the first is how we not only get to meet so many inspirational & incredible clients, but how we get to make them feel beautiful. the second is working with so many talented and amazing artists - I love watching them grow and inspire myself and other artists.

### if you could only take one beauty product along with you on a night out, what would it be?

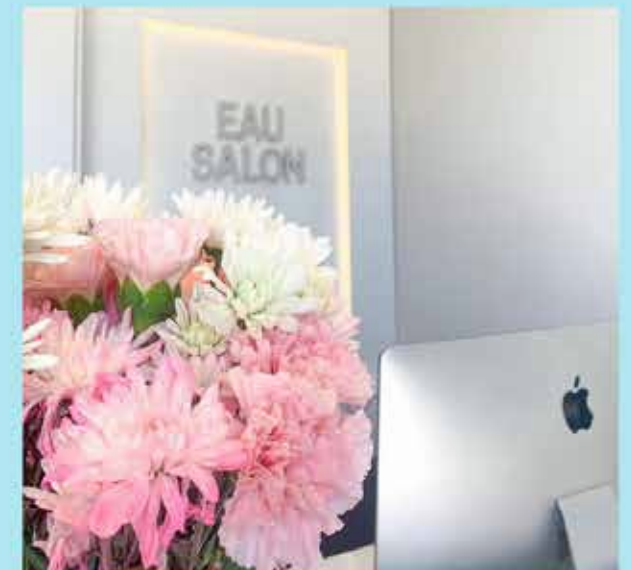
oribe texture spray is my ride or die.

### what's one quote that you love?

"may the road rise up to meet you. may the wind always be at your back. may the warm rays of sun fall upon your home, and may the land of a friend always be near." - an irish quote

### if your salon was an alcoholic beverage, what would it be and why?

a classic margarita - a solid cocktail for an epic team, with tequila (obv) because we are also a good time!



@summitsalonservices



@summitsalonservicesinc



summitsalons.ca

# the summit social



**summit fam fav**  
it's time to unfriend frizz. check out amika's new smooth over, frizz-fighting treatment. 60 seconds to 73% less frizz, for up to 72 hours. buckle up besties!



**bumpin brandon boutique**  
*hey brandon! meet the new kid on the block*

**what:** a brand spankin' new summit boutique location

**when:** open now!  
temporary hours: 8am - 4pm mon to fri

**where:** 1260 18th st unit e

**why:** real people. rad products. come hang?



**bts with redken**  
here's a little photo from our national sales meetings with redken in montreal. (zero fun was had.)

# goldwell



**bondpro+ sale**  
**30% savings**

bondpro+ #1 protection serum 500ml

bondpro+ #2 nourishing fortifier 500ml



**system 1L lotion sale**  
**30% savings**

**available in:**  
2%, 3%, 6%, 9%, 12%



**oxycur sale**  
**33% savings**

**available in:**  
oxycur platin lightener 500g

oxycur platin lightener 1000g



**dualsenses 60sec 200ml treatment sale**  
**30% savings**

**available in:**  
-blondes & highlights  
-bond pro  
-color  
-color extra rich  
-just smooth  
-rich repair  
-silver



**dualsenses serum spray 150ml sale**  
**30% savings**

**available in:**  
-blondes & highlights  
-bond pro  
-color  
-curls & waves  
-rich repair  
-ultra volume

# kerasilk



## kerasilk travel kits

33% savings

available in:

- repair
- volume



## kerasilk gwp offer

buy

a minimum of \$200 in kerasilk retail

get

- 2x repair travel kit
- 2x volume travel kit

# kms



## tamefrizz sale

30% savings

tamefrizz de-frizz oil 100ml

tamefrizz smoothing lotion 150ml

tamefrizz smoothing reconstructor 200ml

## hairplay styling gel sale

33% savings

hairplay styling gel 200ml

hairplay styling gel 750ml



new!

## conscious style beach style creme 100ml

effortlessly create just-back-from-the beach hair. formulated in partnership with carbonwave to use reclaimed sargassum seaweed, which cleans up our beaches and provides the perfect consistency for the ultimate beachy results.

# redken



available april 1

## introducing acidic color gloss

what?

a revolutionary salon-inspired glossing range that extends color, conditioning and shine.

who?

clients with demi or permanent color looking to extend color vibrancy and infuse shine and conditioning between salon visits.

tech?

advanced ph technology + acidic shine complex infuse the hair with shine while maintaining a healthy ph for extended color vibrancy.

benefits

- color vibrancy for up to 32 washes\*
- intense, molecular-level shine
- +76% shinier hair\*\*
- acidic ph formulas seal the cuticle + lock in shine

\*system of acidic color gloss shampoo and conditioner / note: only to be used with b&as

\*\*acidic color gloss shampoo + glass gloss treatment vs. unwashed color-treated hair



## acidic color gloss large offer

buy

- 2x new! acg shampoo 300ml
- 2x new! acg mask 237ml
- 2x new! acg conditioner 300ml
- 2x new! acg leave-in 200ml

get

- 1x acg shampoo 1000ml
- 1x acg conditioner 1000ml
- 2x liter pumps
- 2x airline travel kits

available april 1

## buy 2 offers

(commit by march 22 and ship 1st week of april)

get free

- 1x acg mask 237ml
- 1x acg leave-in 200ml

\*limit 1 per salon



## all soft

buy

- 6x redken all soft shampoo 300ml
- + 6x redken all soft conditioner 300ml

get

- 1x free litre of redken all soft shampoo

# amika



## 20% off the following\*

- |   |   |                             |
|---|---|-----------------------------|
| the alpha dryer (black)                     | high tide jumbo deep waver                  | blowout babe thermal brush  |
| the confidante styler (black)               | polished perfection straightening brush 2.0 | salon cape                  |
| chameleon 5 barrel interchangeable curl kit | polished perfection straightening brush     | shower cap                  |
| the ceo dryer (pink signature print)        | smooth talker set                           | <b>*while supplies last</b> |
| double agent paddle hot brush               | illuminati nano diamond styler              |                             |
| high tide deep waver                        | hot air blow brush 2.0                      |                             |



save 17-22%

## amika styling offer

buy 2 for \$35 mix & match

choose from:

- fluxus touchable hairspray 270ml, headstrong intense hold spray 269ml, on lock wax 50ml



new!  
pro smooth



## new! smooth over salon offer

- buy
- 1x pro smooth over frizz-fighting starter set
  - 4x smooth over frizz-fighting treatment 200ml

- get
- 1x salon cape



## new! pro smooth over frizz-fighting starter set

- includes:
- pro smooth over priming shampoo 272ml
  - pro smooth over frizz-fighting treatment 200ml
  - pro smooth over frizz-fighting treatment 500ml



## new! pro smooth over frizz-fighting trial set

- includes:
- pro smooth over priming shampoo 60ml
  - pro smooth over frizz-fighting treatment 200ml



## new! pro smooth over frizz-fighting treatment



## new! pro smooth over frizz-fighting treatment



## new! pro smooth over priming shampoo liter



## new! smooth over frizz-fighting treatment

**evo**



**hueverse developer sale**

**20% off**

**choose from**

- liquid developer 6.5 vol liter
- cream developer 6.5 vol litre
- cream developer 10 vol liter
- cream developer 20 vol liter
- cream developer 30 vol liter
- cream developer 40 vol liter



**staino dye hard offer**

**buy 5 get 1 free (mix & match)**

**choose from**

- clear
- plum
- ruby
- fuschia
- neon yellow
- flame
- cobalt
- jade
- lavendar
- lime
- ultramarine



**unconditional love repair pack**

**includes**

- ritual salvation conditioner 300ml
- ritual salvation shampoo 300ml
- mane attention protein treatment 150ml
- evo unlimited bamboo bag (value \$20)



**unconditional love hydrate pack**

**includes**

- the therapist conditioner 300ml
- the therapist shampoo 300ml
- the great hydrator moisture mask 150ml
- evo unlimited bamboo bag (value \$20)

**k18**

**k18 professional intro 2024**

**buy**

- 6 x k18 damage shield shampoo 8.5oz
- 6 x k18 detox shampoo 8.5oz
- 6 x k18 damage shield conditioner 8.5oz
- 6 x k18 molecular repair oil 30ml
- 12 x k18 leave-in molecular repair mask 15ml
- 6 x k18 leave-in molecular repair mask 50ml
- 1 x k18 pro chelating hair complex 300ml

**get**

- 1 x k18 professional molecular repair mask 150ml
- 1 x k18 professional molecular repair mist 300ml
- 1 x k18 ph maintenance shampoo 32oz
- 1 x k18 detox shampoo 32oz
- 1 x k18 damage shield conditioner 32oz
- 1 x k18 molecular repair oil 30ml
- 12 x k18 leave-in molecular repair mask 5ml
- 12 x k18 damage shield duo packette
- 1 x k18 rainbow cape



**k18 professional mask offer**

**buy**

- 1 x k18 professional molecular repair mask 150ml

**get**

- 1 x k18 professional molecular repair mist 30ml

**pony**



**meet smokey**

*she's tall, dark and classy, but don't forget sassy. this foxy firecracker is the 1st to arrive and the last to leave.*

**available in the mini + the skinny**

**the mini | hand tied weft**

who's it for? great for all mane types. perfect for our extremely fine and flat haired pals.

**the skinny | hybrid machine weft**

who's it for? great for all manes. perfect for our medium to thick haired pals.

**18"      20"**



# living proof



**full offer purchase**  
 -full conditioner 8oz  
 -full shampoo 8oz

**get**  
 -full texturizing foam 5oz



**phd offer purchase**  
 -phd conditioner 8oz  
 -phd shampoo 8oz

**get**  
 -phd healthy hair perfector 4oz



**no frizz offer purchase**  
 -no frizz conditioner 8oz  
 -no frizz shampoo 8oz

**get**  
 -no frizz smooth styling spray 6.7oz



**new!**  
**scalp care density serum 1.7oz**  
 buy 5, get 1 free



**buy 5 get one free (no mix and match)**  
 -full volumizing root lift spray 5.5oz  
 -full texturizing foam 5oz  
 -full thickening blow-dry cream 3.7oz  
 -full dry volume texture spray 7.5oz



**restore reverse damage trial kit includes:**  
 -restore shampoo 2oz  
 -restore conditioner 2oz  
 -phd healthy hair perfector 2oz  
 -triple bond complex 1.5oz



**restore offer purchase**  
 -restore conditioner 8oz  
 -restore shampoo 8oz

**get**  
 -restore perfecting spray 8oz



**curl offer purchase**  
 -curl conditioner 12oz  
 -curl shampoo 12oz

**get**  
 -curl defining gel 5oz



**no frizz smooth + control trial kit includes:**  
 -no frizz shampoo 2oz  
 -no frizz conditioner 2oz  
 -no frizz smooth styling cream 2oz  
 -phd advanced clean dry shampoo 2.4oz



**full volume & texture trial kit includes:**  
 -full shampoo 2oz  
 -full conditioner 2oz  
 -phd healthy hair perfector 2oz  
 -full dry volume texture spray 3oz



**phd hydration & shine trial kit includes:**  
 -phd shampoo 2oz  
 -phd conditioner 2oz  
 -restore perfecting spray 1.7oz  
 -phd advanced clean dry shampoo 2.4oz

# epres



## epres bond repair treatment - starter kit

buy  
1x spray bottle 150ml  
2x bond repair concentrate

# qiqi



## qiqi try me 2.0 salon intro

includes  
hair controller thin & delicate 5.3oz  
hair controller wavy & curly 5.3oz  
hair controller thick & coarse 5.3oz  
go deeper cleansing shampoo 1000ml  
qiqi heat cap  
smooth service shampoo 300ml  
porosity play spray 250ml  
super soaker masque 250ml  
hydration fixation conditioner 300ml

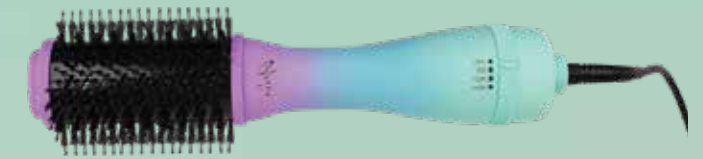
# aria



## new! the waver pink marble

bestselling 3-barrel design creates major body and trendy waves in seconds!

- dual voltage (110v - 250v)
- digital, adjustable 180°f - 430°f
- tourmaline ceramic barrels
- barrel: 25mm
- auto-shut off 360° 9 foot swivel cord
- 1-year warranty



## new! ombre compact blowdry brush

- Compact barrel size For shorter styles and extra volume
- 3 adjustable heat/speed settings
- Tourmaline barrel smooths frizz instantly with negative ions
- Convenient ultra-long 9' swivel cord
- Lightweight and easy to use (0.85 pounds)
- 110 volts; 60 HZ | 1000 watt motor

# iles formula



## new! hair + body cleanse mini

The Wash + Go For The Entire Body in 50ml Mini Size. The Hair + Body Cleanse addresses the hair, scalp and skin ageing at a cellular level, delivering the signature Iles Formula nurture to the entire body.

An all-in-one vitamin compound of B3, B5, B6, C and E are all vitamins which are known to have beneficial and protective effects on the skin, the scalp and to strengthen the hair. Laced with our bespoke allergen-free Earl Grey tea perfume featuring the fresh bergamot fruit and flower.



## new! ultra sleek 1" digital straightener

available in black + ombre

- dual voltage
- heat protective "kiss tip" for holding while you style
- 1" floating plates
- far infrared heat
- 1 hour auto shut off
- ultra-long cord with convenient hanging loop



## new! touchless vacuum cleaner

this compact, stationary salon vacuum allows touchless cleanup of dust, hair and debris in seconds

- powerful 1400w motor
- patented technology
- 2.7l dustbin capacity
- hepa filtration
- micro exhaust filter
- infrared sensors
- automatic and manual operation



# frammar



**sage 5x11 pop up foil 500pc**



**sage medium embossed foil roll 320ft**



**sage brush display 9pc**



**gator grips sage**



**frammar sage bamboo bowls**



**midnight mitts nitrile gloves**  
available in:  
small, medium + large



**dye defender 100ml**



**myst assist spray bottle**  
available in:  
black + pink



**star struck silver 5x11 embossed pop up foil 500pc**



**detangling brushes**  
available in:  
-champagne mami  
-pinky  
-black to the future  
-purple reign

# sam villa



**15% off sam villa dryers**  
essential blow dryer

light ionic dryer



**20% off sam villa universal diffuser**



**20% off sam villa brush cleaner**



**20% off sam villa brushes 20% off**

small oval brush

medium oval brush

large oval brush

styling brush

9 row finishing brush

paddle brush

thermal brush 3/4"

thermal brush 1"

thermal brush 1 1/2"

thermal brush 2"

# lash luxury



**purchase 3 serums of your choice**  
**choose from:**  
 -eyelash enhancing serum 2ml  
 -eyelash enhancing serum 3.5ml  
 -brow serum 2ml  
 -brow serum 3.5ml  
**receive:**  
 -lash luxury lash & brow kit

# qtica



**smart pod 4 step system (soak, scrub, mask, lotion)**  
**available in**  
 -peach bellini      -lavender verbena  
 -exotic mango      -mandarin honey  
 -lemon dream

# wahl



**wahl 5 star legend clipper**



**wahl 5 star hero trimmer**

# varis



**varis 2.0 dryer**  
**10% off**

- Ultra-lightweight design
- 1800 watt long-lasting\*\* motor dries hair quickly
- Eco-friendly: Generates low emissions and can help reduce energy consumption\*\*
- Hydroionic Crystals are infused into the barrel of the dryer to hydrate and condition hair

# zoaya



**zoaya polish offer**  
**buy**                      **get**  
 1 x zoya polish              1 x zoya remove plus mini 2oz

# quannessence



**15% off all retail (current packaging)**  
*\*while quantities last*

# kasho



**kasho blue series sale 30% off**  
 STRAIGHT KCB-45-S · KCB-50-S · KCB-55-S · KCB-60-S  
 OFFSET KCB-45-OS · KCB-50-OS · KCB-55-OS



**kasho sagano series sale 30% off**  
 OFFSET KSG-55 OS · KSG-60 OS · KSG-65 OS · KSG-70 OS



**kasho captain razor offer**  
*purchase a razor receive a box of titan refill blades free*  
**choose from:**  
 -kai captain folding razor  
 -kai captain straight razor

# roselisa



**new!**  
**roselisa under eye masks**  
 3 pairs per pack  
 available in:  
 -collagen -egyptian rose  
 -luxury 24k gold -hyaluronic

# that'so



**purchase**  
 1 x glam body mousse choose from:  
 -dark -extra dark  
 1 x on the go 125ml choose from:  
 -clear -dark -extra dark

**receive**  
 1 x double use tanning mitt

# preempt



**save 15% when you buy**  
 1 x rtu wipes 160/tub  
 2 x rtu wipes 160 refill bag

# banish



**10% off**  
**banish triple action roll on 60ml**

# unsun



## intro to unsun 2024

**purchase**  
 2x face + body highlighter spf15 bronze goddess 1oz  
 2x face + body highlighter spf15 golden angel 1oz  
 3x full coverage hydrating mineral sunscreen lotion spf30 3oz  
 3x hand cream spf15 1.7oz  
 4x mineral tinted face sunscreen lotion spf30 light/medium 1.7oz  
 4x mineral tinted face sunscreen lotion spf30 medium/dark 1.7oz

**receive**  
 1x tester of each

# releaf



**10% off**  
**releaf bath soak 15oz**

**10% off**  
**releaf pain relief salve 50ml**

# footlogix



**footlogix hydrating hand mousse 125ml**



**new!**  
**footlogix pedi expert tool kit**  
 available april 1, 2024

# youngblood



**15% off all primers includes:**

cc perfecting primer bare

mineral primer

cc perfecting primer tan

stay put eye prime

mineral lengthening lash primer



**purchase**  
3x vividluxe creme blush

**get free**  
small marsala pouch

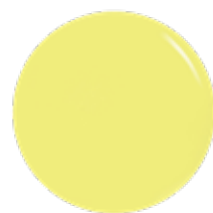
# spiritual



**new!**  
**body & soul collection 18pc**



oh me! oh life!



body electric



leaves of grass



noiseless



kosmos



seadrift



**new!**  
**body & soul mini kit 4pc**

# artistic



**new!**

**colourluxe press-on tips**

colourluxe press-on tips are salon quality nail tips that provide up to 7 days of gorgeous wear. each set includes 30 tips in 15 different sizes for a guaranteed comfortable fit.

each kit includes - 30ct nail tips, 1 alcohol prep wipe, 1 nail glue, 1 orange wood stick, 1 mini nail file

**available in:**

1. i dream in cheetah
2. haute french
3. attracted to you
4. i'm a chameleonaire
5. forever a risk taker
6. whiteout glam
7. blushing bombshell
8. parisian chérie
9. glaze overload
10. reddy or not
11. in high definition
12. onyx obsession



**lucid blooms mixed collection 12pc**



**new chrome pens**

- chrome pen red glazed
- chrome pen teal glazed



**30w led light**

30w led light effectively and efficiently cures artistic colour gloss with up to 50,000/hrs of performance with two pre-programmed timers and a removable tray for easy sanitation.

# babyliss pro



## aluminum coloring foil rolls

### silver smooth

available in:  
1lb light, heavy + med

5lb light, heavy and medium



### silver embossed

available in:  
1lb light, medium and heavy



## gloves

### disposable vinyl gloves (100/box)

available in:  
white- lightly powdered

white-powder free

### disposable nitrile gloves (100/box)

available in:  
black small  
black medium  
black large  
black extra large

### reusable latex gloves (10/box)

available in:  
black small  
black medium  
black large



## aluminum coloring foil sheets (500/box)

### silver smooth pre-cut sheets

available in:  
5"x7" light

5"x7" heavy

5"x12" light

5"x12" heavy



### silver embossed pre-cut sheets

available in:  
5"x7" light

5"x7" heavy

5"x12" light

5"x12" heavy



### silver embossed pop-up sheets

available in:  
5"x8" light

5"x12" light



## 100% cotton towels

### deluxe color-safe bleachproof towels (12/bag)

available in:  
black  
grey  
brown



### deluxe white towels (12/bag)

available in:  
cherry stripe

grey stripe



### standard white towels (12/bag)

standard white towels

# SAVE ON THE NEXT GENERATION OF BOND REPAIR!

BUY

3 Professional Bond Repair Treatments 325ml

GET 3 FREE Epres Starter Kits

SALON PRICE: \$321.00

SALON VALUE: \$418.50

**SAVE \$75 OR OVER 31% SAVINGS**

**EASY-TO-USE** actively repairs broken disulfide bonds to restore hair's structure in just 10 minutes.

**PATENTED FORMULA** 100% vegan, biodegradable ingredients for all hair types and textures.

**BIO-DIFFUSION™ TECHNOLOGY** continues to repair each strand for hours, even after hair is dry.



## education

City	Date	Brand	Topic	Price
calgary	monday march 25	redken	express highlighting	\$350.00 plus gst
	monday april 8	pony	pony certification	\$675.00 plus gst
	monday april 15	evo	light side of light	\$250.00 plus gst
	monday april 22	youngblood	celeb inspired makeup looks & trends 2024	\$125.00 plus gst
	monday april 22	goldwell	50 years of inspiration	\$100.00 gst included
	monday april 29	redken	updo blueprinted	\$350.00 plus gst
	monday may 6	amika	bombshell bride & un.done	\$175.00 plus gst *
	monday may 13	goldwell	instinctual brunettes	\$370.00 gst included
	monday may 27	redken	long and luxe / short and chic trends	\$250.00 plus gst
	monday june 3	redken	principles of haircolor	\$350.00 plus gst
	monday june 17	redken	understanding curls coils & texture	SOLD OUT
	monday june 24	living proof	current trends	\$250.00 plus gst
edmonton	monday march 11	redken	the lived in blonde	\$350.00 plus gst
	monday april 8	goldwell	50 years of inspiration	\$100.00 gst included
	monday april 29	redken	long and luxe / short and chic trends	\$250.00 plus gst
	monday may 27	evo	light side of light	\$250.00 plus gst
	sunday june 2	redken	principles of haircolor	\$350.00 plus gst
monday june 24	goldwell	design takes shape	\$370.00 gst included	
red deer	sunday april 21	redken	express highlighting	\$350.00 plus gst
	sunday june 23	living proof	curl collection	\$250.00 plus gst
lethbridge	monday may 6	goldwell	short cut trends	\$370.00 gst included
regina	monday march 11	redken	the lived in blonde	\$350.00 plus gst
	monday april 15	redken	power painting	\$350.00 plus gst
	monday april 29	evo	light side of light	\$250.00 plus gst
	monday may 6	redken	the expensive brunette	\$350.00 plus gst
	monday may 13	living proof	introduction to curl	\$250.00 plus gst
	monday june 10	goldwell	instinctual reds	\$370.00 gst included
saskatoon	monday march 4	redken	the lived in blonde	\$350.00 plus gst
	monday march 18	evo	light side of light	\$250.00 plus gst
	monday march 25	pony	pony certification	\$675.00 plus gst
	monday april 15	redken	long and luxe / short and chic trends	\$250.00 plus gst
	monday april 22	amika	bombshell bride & un.done	\$175.00 plus gst*
	monday may 6	living proof	introduction to curl	\$250.00 plus gst
	monday may 13	goldwell	start to finish-natural movement	\$370.00 gst included
	monday may 27	redken	updo blueprinted	\$350.00 plus gst
	monday june 10	redken	understanding curls coils & texture	\$350.00 plus gst
	sunday june 23	all things spa	bubbles and beauty	\$50.00 plus gst
winnipeg	monday march 25	evo	light side of light	\$250.00 plus gst
	monday april 8	redken	long and luxe / short and chic trends	\$250.00 plus gst
	monday april 22	goldwell	short cut trends	\$370.00 gst included
	monday april 29	amika	bombshell bride & un.done	\$175.00 plus gst*
	monday may 13	redken	the lived in blondes	SOLD OUT
	monday may 27	goldwell	50 years of inspiration	\$100.00 gst included
monday june 3	pony	pony certification	\$675.00 plus gst	

\*amika un.done & bombshell bride can be taken separately for \$125.00 plus gst each or \$175.00 plus gst for both together; 1 in morning, 1 in afternoon



cover: ai generated

**calgary sw**  
403-252-5332

**calgary ne**  
587-329-9420

**hq boutique**  
587-329-5259

**red deer**  
587-819-5799

**edmonton**  
780-408-5510


**regina**  
306-522-1850


**saskatoon**  
306-668-5225


**winnipeg**  
204-772-3627


**brandon**  
431-482-2402

**SUMMIT**  
**1-888-895-4045**

 @summitsalonservices

 @summitsalonservices

 /summitsalonservicesinc

 summit salon services

<https://boutique.summitsalons.ca/>