

REDKEN POWER 9 BONDER INSIDE

WHAT IS POWER 9 BONDER INSIDE?

Power 9 Bonder Inside is an all-in-one bonder and lightener powder. This new bleach formula gives you up to 9 levels of lift with built-in bonding technology to break through red, orange, and yellow undertones while protecting the hair against breakage and damage. Lighten and protect in 1 step!

HOW MANY LEVELS OF LIFT ARE ACHIEVABLE WITH POWER 9 BONDER INSIDE, IN WHAT AMOUNT OF TIME?

Power 9 Bonder Inside can give you up to 9 levels of lift and can be processed up to 50 minutes depending on the desired result.

CAN I USE HEAT WITH POWER 9 BONDER INSIDE?

No, the use of heat during processing is not recommended.

CAN POWER 9 BONDER INSIDE BE USED THE SAME DAY AS ANOTHER LIGHTENER, CHEMICAL RELAXER, OR TEXTURE SERVICE?

No. You cannot use **Power 9 Bonder Inside** the same day as another lightener. You can never use **Power 9 Bonder Inside** after a chemical relaxer. You must wait two weeks before using **Power 9 Bonder Inside** after any texture service. Use discretion when lightening hair that may be sensitized. Do not perform any lightener service on hair that is very fine or fragile. Always perform a strand test when using a lightener on hair that has been previously sensitized.

IS THIS PRODUCT FOR ALL HAIR TYPES?

Yes, this product can be used on all hair textures and patterns.

CAN FLASH LIFT POWER 9 BONDER INSIDE BE USED ON ALL LEVELS?

Yes, **Power 9 Bonder Inside** can be used on all starting levels, including levels 2-5 when maximum lift is desired. When using on lighter levels (6+) it is recommend to use either 10 or 20 volume Pro-oxide Developer and to check lifting action frequently.

WHAT DEVELOPER DO I USE WITH FLASH LIFT POWER 9 BONDER INSIDE?

Use Redken **Pro-oxide** Cream Developer 10, 20, or 30 volume for on-scalp applications. For off-scalp applications, use Redken **Pro-oxide** Cream Developer 10, 20, 30, or 40 volume.

CAN FLASH LIFT POWER 9 BONDER INSIDE BE USED FOR BOTH ON-SCALP AND OFF-SCALP APPLICATIONS?

Power 9 Bonder Inside can be used for both on-scalp and off-scalp applications. However, be sure to respect the mixing ratios for each.

Application	Mix Ratio	Pro-oxide Developer
Balayage and/or free hand techniques	1:1	10, 20, 30, 40 volume maximum
Highlights in foils	1:1.5	10, 20, 30, 40 volume maximum
On-scalp applications	1:2	10, 20, 30 volume maximum; Do not use 40 volume.

FOR FOIL HIGHLIGHTS, ARE THERE SPECIFIC FOILS I NEED TO USE WITH POWER 9 BONDER INSIDE?

Yes—you must use exclusively foils that meet the following specifications: ref SOFT ALLOY 8079, 20µm, or SOFT ALLOY 1200, 18µm (according to NORM EN 573-3).

Not using the recommended foils may lead to unwanted results.

CAN I USE PLASTIC WRAP, BALAYAGE FILM, AND/OR MECHE?

Yes, **Power 9 Bonder Inside** can be used with plastic wrap, balayage film and/or meche. Note: do not cover the **Power 9 Bonder Inside** when used on the scalp.

WHAT IS THE FRAGRANCE?

The formula is fragrance free.

WHAT IS THE COLOR OF THE POWDER OF POWER 9 BONDER INSIDE?

The formula is a white powder.

HOW FAST WILL I SEE 9 LEVELS OF LIFT?

Power 9 Bonder Inside provides up to 9 levels of lift and is processed for a maximum of 50 minutes. As different types of hair process at different rates, for best results we recommend checking the lightening action regularly during processing to determine when desired results are achieved.

BONDING

WHAT ARE BONDS? HOW ARE THE REDKEN BONDING TECHNOLOGIES DIFFERENT?

Hair is made up of different bonds, known as weak bonds (hydrogen) and strong bonds (disulfide) which both give hair its strength. The disulfide bonds cannot be broken easily and cannot be repaired once broken.

	Power 9 Bonder Inside	Shades EQ Bonder Inside	Acidic Bonding Concentrate
What does the technology feature?	Glycine + Citric Acid	Citric Acid + Taurine	Citric Acid + Bonding Care Complex
When is it used?	Used during a lightening service	Used alone or following a lightening service	Used immediately following a chemical service and/or between services at home
Which bonds is it helping to protect?	Strong Bonds (disulfide)	Weak Bonds (hydrogen)	Weak Bonds (hydrogen)
How does it work?	Power 9 Bonder Inside is formulated with the combination of Glycine and Citric Acid, to help minimize the amount of strong (disulfide) bonds that break during a chemical process like lightening. This results in hair feeling shiny, smooth, and looking healthy even after harsh processes.	Shades EQ Bonder Inside features an acidic pH to help seal the cuticle. Formulated with active ingredients Citric Acid + Taurine to reduce the residual alkalinity which occurs during the bleaching process service, the bonding additives help reinforce the weak (hydrogen) bonds during the coloring process, as well as balance porosity for even color distribution. This yields shiny and smooth looking hair.	ABC Shampoo, Conditioner, Mask and Leave-In are formulated with Citric Acid (small enough to enter the hair fiber and known to help strengthen the hair) plus a Bonding Care Complex (functional ingredients that provide a caring benefit to the hair), to help reinforce the weak (hydrogen) bonds, strengthen the hair internally and reduce breakage.

IS THE BONDING TECHNOLOGY THE SAME IN POWER 9 BONDER INSIDE AND SHADES EQ BONDER INSIDE?

No, they are not the same. The bonding technology present in **Power 9 Bonder Inside** is formulated to protect the types of bonds that will be affected by a lightening service which are the strong (disulfide) bonds. Adding a **Shades EQ Bonder Inside** service will assure that the weak (hydrogen) bonds can be easily reinforced. Both amazing bonding innovations add a bonding benefit at every step of a Redken service that is calibrated to match the level of protection needed.

CAN YOU “OVER-BOND” THE HAIR?

One shouldn't worry about “over bonding” when using the Redken recommended regimens as instructed, We optimized our formulas to be used as regimen in our chemical services and hair care to treat the hair accordingly based on the process and the sensitivity level of the hair.

HOW IS USING A BONDER DIFFERENT THAN USING A CARE TREATMENT?

Bonding can work on the hair internally by either reinforcing the weak or strong bonds depending on the service and formula. Treatments without bonding generally work on the surface damage of the hair to provide cosmetic and sensorial benefits depending on the substrate (state of the hair fiber when initiating the treatment).

WHAT ARE THE BENEFITS OF USING REDKEN'S TOTAL BONDING REGIMEN?

When using **Power 9 Bonder Inside**, **Shades EQ Bonder Inside**, and **Acidic Bonding Concentrate**, there is 83% less breakage of the hair compared to Redken Bleach without bonding and non-conditioning shampoo. We recommend using this power trio together!

PORTFOLIO

HOW DOES POWER 9 BONDER INSIDE COMPARE TO OTHER FLASH LIFT PRODUCTS?

Power 9 Bonder Inside is Redken's most powerful lightener to date with up to 9 levels of lift and bonder inside. It can be applied to all hair types and textures for maximum lift and protection during the lightening service.

CAN I USE POWER 9 BONDER INSIDE WITH SHADES EQ BONDER INSIDE?

Yes! We recommend always toning the hair with Shades EQ after every lightener service. Toning with Shades EQ Bonder Inside will help maintain strong bonds in the hair.

CAN I USE POWER 9 BONDER INSIDE WITH REDKEN ACIDIC BONDING CONCENTRATE HAIRCARE PRODUCTS?

Yes! **Acidic Bonding Concentrate** helps maintain bonding in between appointments. We recommend using **Acidic Bonding Concentrate** at home following the service.

CAN FLASH LIFT POWER 9 BE MIXED WITH ANY OTHER REDKEN LIGHTENERS?

No. **Flash Lift Power 9** is not recommended to be used with other lightener powders. Doing so could lead to unpredictable results.