



LEARN. EARN. LIVE BEST.  
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**REDKEN**  
5TH AVENUE NYC

# FOILYAGE/TEASYLIGHTS WITH MONEY PIECE

**CLASS STATEMENT:** Learn how to utilize Foilyage to achieve balayage style looks with a foil application technique, while also mastering the popular Teasylight technique to create beautiful, blended results on all clients with the popular Money Piece technique.

**CLASS DESCRIPTION:** Foil like a painting! Learn how to utilize the popular Foilyage/Teasylights technique with a money piece to achieve one of the most searched for looks on Instagram. Whether your clients are looking for an all-over blonde blend, a face-framing pop of color, or a high contrast blonde, this class will equip you with the technical skills and Redken haircolor formulas needed to achieve a variety of looks.

**TARGET CUSTOMER:** Experienced Level: Stylists who are currently performing haircolor and highlight services and may or may not be new to the Redken haircolor family.

## TOP 3 CLASS TAKEAWAYS:

- Learn dimensional Techniques, Patterns, Formulas, Mixing & Processing, and Application while maintaining until the next visit,
- Consultation and Business building tips to share how new Haircolor techniques will increase customer satisfaction
- Positioning Redken's Lightening and Haircolor Portfolio to create the most amazing results

REDKEN  
ARTIST

MEGHAN MCGRATH

DATE

SEPTEMBER 25<sup>TH</sup>, 2023

TIME

9:30 AM - 4:30 PM

LOCATION

SUMMIT SALON SERVICES HEADQUARTERS  
105, 10905-48<sup>TH</sup> ST. S.E.  
CALGARY, AB

CONTACT

SUMMIT SALON SERVICES OR LOCAL SUMMIT SALES CONSULTANT

INVESTMENT

1 DAY PROGRAM - \$325 PLUS TAX OR 113,750 C5A POINTS

TOOLS

TOOL LIST WILL BE EMAILED